

5 PLACES

Five Places to Go in Zurich

By Seth Sherwood

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Sleazy bars. Sex shops. Streetwalkers. That was long the dodgy mix in [Zurich](#)'s fourth district, known locally as Kreis 4, a sprawling red-light area next to the city's main railway station. Switzerland's largest city, however, is gambling on an ambitious development known as Europaallee to burnish the neighborhood's style and reputation. In addition to housing and office space, this new district, scheduled for completion in 2021, is already brimming with clothing boutiques, concept stores, cafes and restaurants, many devoted to native Swiss designers and delicacies. As Europaallee rises, Kreis 4 is increasingly on the right side of the tracks.

Loft Five

Wine is the specialty at this buzzing bar and restaurant decorated in a funky mix of industrial, vintage, Baroque and bachelor-pad style. By night, sit among the bar's Oriental rugs, wing chairs and exposed metal ducts while thoughtfully swirling Swiss syrah (not bad) or pinot noir (much better). Morning provides hangover brunch. The Swiss brunch, one of multiple brunch menus, will restore you with scrambled eggs, three cheeses, muesli with fresh fruit and a coffee jump-start.

Europaallee 15; 41-44-755-5050; loftfive.ch

